



## Producer for Flash Video and PowerPoint

### Designed for Interactive Rich Media Self-Authoring

The eStreamingMedia Producer enables rapid authoring and deployment of web casts that use Flash video synchronized with PowerPoint slides, polls and quizzes, web tours and closed captions

#### **It's For Business Purposes**

Producer is for people that want to rapidly produce and deploy web casts for:

- ✓ Training
- ✓ Field briefings
- ✓ Sales pitches

#### **No Flash Programming**

Producer leverages the strengths of prosumer products such as PowerPoint and Premiere Elements. An eStreamingMedia server hosts the content with *non branded* links so there is no server software to install.

#### **Management Reporting**

Track who watched and for how long. Plus extensive management reporting and integration with third party systems.

#### **Your Look and Feel**

Flexible web cast templates provide video and slide show combinations – left video, right video and no slides. You can also select the size of your video, color themes and background graphics.

### Features

#### **Integrated with PowerPoint**

The PowerPoint add in provides a point and click interface for authors to add new capabilities to the PowerPoint slide show:

- ✓ Include actual slides with animations and live links – **not just a graphic** (i.e., jpeg or gif)
- ✓ Include polls, quizzes and web pages with automatic video pausing and a 'Click to Resume' for users

#### **Rapid Authoring**

The authoring wizard provides two important functions:

##### **Indexing**

- ✓ Add titles, descriptions and other filtering criteria for rapid look up
- ✓ Add a table of contents for indexing within the web cast

##### **Synchronizing** video with slides and captions

- ✓ Direct import from PowerPoint
- ✓ A graphical interface for the timeline

#### **Easy Deployment**

Publishing to an eStreamingMedia server enables authors to:

- ✓ Create branded doorway pages for rapid content searching
- ✓ Create training programs – that enable monitoring
- ✓ Integrate with SCORM compliant software
- ✓ Non intrusive sponsorships and advertising

